



Call for Sponsors

AIIDE'06 The Second Conference on Artificial Intelligence and Interactive Digital Entertainment

June 20-23, 2006
Marina Del Rey, CA

AIIDE'06 – *the Second Conference on Artificial Intelligence and Interactive Entertainment* – is intended to be the definitive point of interaction between entertainment software developers interested in AI and academic and industrial AI researchers. Sponsored by the American Association for Artificial Intelligence (AAAI), the conference is targeted at both the research and commercial communities, promoting AI research and practice in the context of interactive digital entertainment systems with an emphasis on commercial computer and video games. AIIDE'06 will include invited speaker sessions, paper presentation sessions, tutorials, demonstration sessions and exhibits. We invite researchers and developers to share insights and cutting-edge results from a wide range of AI-related problems and encourage the presentation of a) results from core AI research areas applicable to interactive digital entertainment and b) AI approaches developed and fielded in commercial systems.

AIIDE 2006 is held in cooperation with AAAI, a nonprofit scientific society devoted to advancing the scientific understanding of the mechanisms underlying thought and intelligent behavior and their embodiment in machines.

Corporate sponsorship can offer companies publicity and the ability to influence current and future leaders in game-related AI research and development.

AIIDE Platinum Sponsorship

- Sponsorship level: US \$5,000
- Sponsorship of one major social event (lunch, evening reception or banquet)
- Company logo and link on the conference website
- Company name and logo printed in the conference proceedings
- Company brochure and demo CD included in attendees' registration package
- Two complimentary full conference registrations

AIIDE Gold Sponsorship

- Sponsorship level: US \$3,000
- Sponsorship of one special activity room (internet room, demo room) or contributing sponsor for student scholarships
- Company logo and link on the conference website
- Company name and logo printed in the conference proceedings
- Company brochure and demo CD included in attendees' registration package
- One complimentary full conference registration

AIIDE Silver Sponsorship

- Sponsorship level: US \$1000
- Sponsorship of one coffee break
- Company logo and link on the conference website
- Company name and logo printed in the conference proceedings
- Company brochure and demo CD included in attendees' registration package
- One complimentary full conference registration

AIIDE Bronze Sponsorship

- Sponsorship level: Donation of souvenir item (mug, tee shirt, pen) to include in registration package
- Company logo and link on the conference website
- Company brochure and demo CD included in attendees' registration package

To become an AIIDE sponsor, contact the conference chair (John Laird, laird@umich.edu).